



For Immediate Release

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TECHNOLOGY IMPACT CO-FOUNDER JOINS ADTRON BOARD OF DIRECTORS

PHOENIX, AZ. July 25, 2000 -- Adtron Corporation, manufacturer of high reliability data storage solutions, today announced that Richard C. Benkendorf, co-founder and Managing Principal of Technology Impact Partners (TIP), has joined the company's Board of Directors.

"Richard's broad experience in the high tech industry will be invaluable as Adtron continues its emergence as a leader in the high reliability data storage market," stated Alan Fitzgerald, President of Adtron. "He will be a key contributor to the formulation of capitalization and financial infrastructure," added Fitzgerald.

"Adtron storage solutions are innovative and well designed. The company is in excellent position for dynamic growth. I'm excited to be part of the team," commented Benkendorf. Along with his position at TIP, Mr. Benkendorf serves on the Board of Directors of a number of private and public firms. Mr. Benkendorf has held senior management and executive positions at Ameritech and IBM. He founded The American Software Company (TASC) and has been President of Telemed and Chairman of Execuom. Benkendorf also founded T/D Technology and ISSS Ventures. Benkendorf is a graduate of the University of Notre Dame.

TIP is a venture investment and advisory services firm with offices in Chicago and Austin. Since 1991 TIP has provided services to technology driven services companies such as software information technology, and communication services firms.

Adtron Corporation designs and manufactures fixed and removable electronic data storage systems and card drives for applications requiring extremely reliable data storage, including telecommunications systems, embedded industrial computers, factory automation, test and measurement devices, medical equipment, and vehicle and avionics systems. Adtron products are compatible with existing systems and provide low cost, high capacity, long life, and highly reliable alternatives to standard rotating disk or tape drives. More information about Adtron is available on its web site at www.adtron.com.