



**ADVISORY – October 11, 2011
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SMART Modular Technologies and Calypso Systems to Disclose “The Why and How of SSD Performance Benchmarking” at SNW Fall 2011 Tutorial

Identifying Key Benefits and Processes Used for Reliable Results

What: Esther Spanjer, SMART’s Director of SSD Technical Marketing and Dr. Easen Ho, CTO of Calypso Systems, Inc., will lead a SNW Fall 2011 tutorial: “The Why and How of SSD Performance Benchmarking”.

Additionally, SMART will be demonstrating its XceedIOPS, and Optimus SSDs on the show floor at booth# 216.

When: October 13, 2011 at 9:25 a.m. – 10:10 a.m.

SNW Fall brings together the top information technology executives, leading product and service providers and key industry influencers for the world’s largest conference focused on managing information infrastructure.

Why: SNW is the best opportunity to quickly gather reliable, firsthand, practical knowledge you can put to work right away. It’s an opportunity where you can learn, share experiences and make decisions — all in one place.

Interview Opportunity: For more information regarding SMART’s solid-state storage products, Esther Spanjer is available for press and storage industry analyst briefings. To schedule a briefing, please contact Esther at esther.spanjer@smartm.com.

About SMART

SMART is a leading independent designer, manufacturer and supplier of electronic subsystems to original equipment manufacturers, or OEMs. SMART offers more than 500 standard and custom products to OEMs engaged in the computer, enterprise, industrial, networking, gaming, telecommunications, defense, aerospace and embedded application markets. Taking innovations from the design stage through manufacturing and delivery, SMART has developed a comprehensive memory product line that includes DRAM, SRAM, and Flash memory in various form factors. SMART also offers high performance, high capacity solid state drives, or SSDs, for enterprise, defense, aerospace, industrial automation, medical, and transportation markets. SMART’s presence in the U.S., Europe, Asia, and Latin America enables it to provide its customers with proven expertise in international logistics, asset management, and supply-chain management worldwide. See www.smartm.com/optimus for more information.

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