



For More Information

Investor Contacts:

Suzanne Craig
The Blueshirt Group for SMART Modular Technologies
415-217-7722
Suzanne@blueshirtgroup.com

Barry Zwarenstein
CFO, Senior Vice President
SMART Modular Technologies
510-624-8134
Barry.Zwarenstein@smartm.com

SMART Modular Technologies to Host Analyst Day in New York City on October 12, 2010

NEWARK, CA, October 5, 2010 --- SMART Modular Technologies (WWH), Inc. (“SMART” or the “Company”) (Nasdaq: SMOD), a leading independent manufacturer of memory modules and solid state storage products, today announced that it will hold its Analyst Day at the NASDAQ MarketSite in New York City on Tuesday, October 12, 2010.

Senior members of SMART’s management team will host a series of presentations and a question and answer panel from 10:00 a.m. until 2:00 p.m. ET on October 12, 2010. A live audio webcast and replay of the event will be made available on the Investor Relations section of the Company’s website at www.smartm.com. To RSVP for the analyst day event, please contact Danielle Ginach by phone: 415-217-4964, or by email: Danielle@blueshirtgroup.com.

About SMART

SMART is a leading independent designer, manufacturer and supplier of electronic subsystems to original equipment manufacturers, or OEMs. SMART offers more than 500 standard and custom products to OEMs engaged in the computer, enterprise, industrial, networking, gaming, telecommunications, defense, aerospace and embedded application markets. Taking innovations from the design stage through manufacturing and delivery, SMART has developed a comprehensive memory product line that includes DRAM, SRAM, and Flash memory in various form factors. SMART also offers high performance, high capacity solid state drives, or SSDs, for enterprise, defense, aerospace, industrial automation, medical, and transportation markets. SMART’s presence in the U.S., Europe, Asia, and Latin America enables it to provide its customers with proven expertise in international logistics, asset management, and supply-chain management worldwide. See www.smartm.com for more information.